

Clarence P. Derby

(- 14 Feb 1963)

Derby, Clarence Peverly. On Thursday, February 14, 1963, at his residence, Clarence Peverly Derby, beloved husband of Leonora Richards Derby. Friends may call at the Lee Funeral Home, 4th st. and Mass. Ave. n.e., where services will be held on Saturday, February 16, at 1 p.m. Interment Congressional Cemetery.

Derby, Clarence P. Emergent communication of the New Jerusalem Lodge, No. 9, F.A.A.M., will be held on Saturday, February 16, 1963, at 12:30 p.m., at the Lee Funeral Home, 4th st. and Massachusetts ave. n.e., for the purpose of conducting the Masonic funeral services for our late brother Clarence P. Derby.
William C. Usher, Master
William E. Gibbs, Jr., Secy.

The Evening Star, February 16, 1963, p. A7

Clarence P. Derby, Retired D.C. Advertising Executive

Clarence P. Derby, 86, a veteran Washington advertising executive, died at his residence, 719 D street N.E., Tuesday after a long illness.

Mr. Derby, a native of New England, began his career in 1915 as advertising manager of Eisenberg's Department Store in Baltimore. He came to Washington in 1920 when he was appointed advertising manager for The Hecht Co.

In the mid-1920s, Mr. Derby opened his own agency, the second of its kind in Washington, but left for the Midwest later in that decade. He went to New York in 1928 as assistant advertising manager for the chain of J.C. Penney stores.

Mr. Derby returned here in the late 1930s to work for S. Kann Sons. He later reopened the Derby Advertising Agency, in which he was active until poor health forced him to retire a year ago.

Mr. Derby leaves his wife, Leonora Richards Derby, of the home address.

Services were scheduled for 1 p.m. today at the Lee Funeral Home, Fourth street and Massachusetts avenue N.E., with burial in Congressional Cemetery.